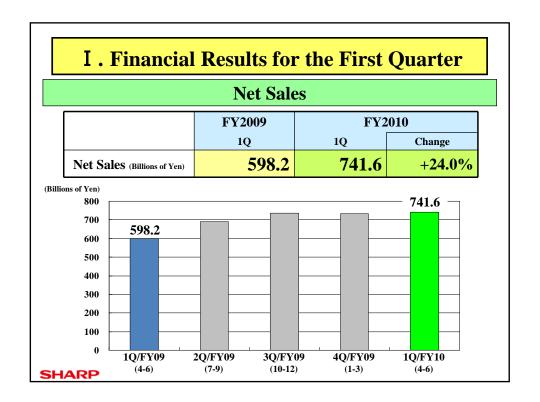
### **SHARP**

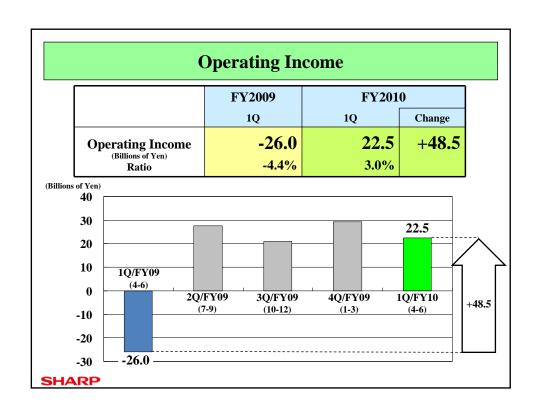
# **Consolidated Financial Results** for the First Quarter Fiscal 2010

- I . Financial Results for the First Quarter
- **I** . Financial Results by Product Group
- **II**. Outline of Main Products and Devices
- IV. Financial Results Forecast for Fiscal 2010

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July 29, 2010

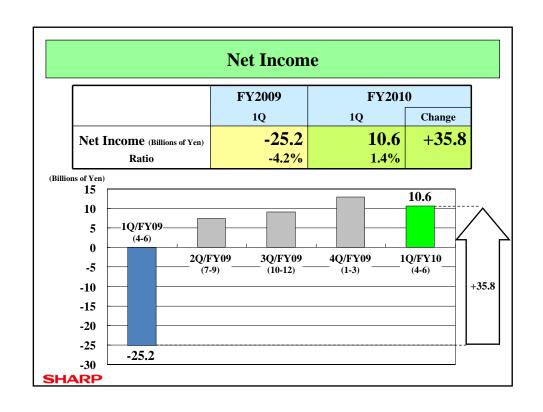




# **Extraordinary Item in Other Expenses**

	FY2009	FY2010	
	1Q	1Q	Change
Restructuring Charges (Billions of Yen)	9.6	0.0	-9.6

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# **I**. Financial Results by Product Group

#### **Sales by Product Group**

Effective for 1Q FY2010, the "Accounting Standard for Disclosures about Segments of an Enterprise and Related Information" and its guidance have been applied. Results for 1Q FY2009 have been restated to conform with the standard applied in 1Q FY2010 and are presented for reference.

(Billions of Yen)

	FY2009	FY2010		
	10	10	Change	
	IŲ	IQ	Amount	%
Audio-Visual and Communication Equipment	311.6	349.1	+37.4	+12.0%
Health and Environmental Equipment	57.7	64.7	+7.0	+12.1%
Information Equipment	62.5	66.5	+4.0	+6.5%
Consumer/Information Products	431.8	480.4	+48.5	+11.2%
LCDs	176.4	261.0	+84.6	+48.0%
Solar Cells	34.8	57.6	+22.8	+65.7%
Other Electronic Devices	59.3	73.6	+14.2	+24.0%
Electronic Components	270.5	392.3	+121.7	+45.0%
Sub Total	702.4	872.7	+170.3	+24.2%
Adjustments	-104.1	-131.1	-26.9	
Total	598.2	741.6	+143.3	+24.0%

SHARP Sales of each product group include internal sales between segments (Consumer/Information Products and Electronic Components).

# **Operating Income by Product Group**

Effective for 1Q FY2010, the "Accounting Standard for Disclosures about Segments of an Enterprise and Related Information" and its guidance have been applied. Results for 1Q FY2009 have been restated to conform with the standard applied in 1Q FY2010 and are presented for reference.

(Billions of Yen)

	FY2009	FY2010		
	10	1Q	Change Amount %	
Audio-Visual and Communication Equipment	-12.7	12.3	+25.1	76
Health and Environmental Equipment	1.8	5.2	+3.4	+193.7%
Information Equipment	5.7	4.6	-1.0	-18.0%
Consumer/Information Products	-5.2	22.3	+27.5	•
LCDs	-12.4	1.7	+14.2	-
Solar Cells	-2.4	1.0	+3.5	-
Other Electronic Devices	-0.7	3.5	+4.2	-
Electronic Components	-15.6	6.3	+22.0	-
Sub Total	-20.9	28.7	+49.6	-
Adjustments	-5.1	-6.2	-1.0	-
Total	-26.0	22.5	+48.5	-

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# **III.** Outline of Main Products and Devices

(Billions of Yen)

	FY2009	FY2010	
	1Q	1Q	Change
LCD Color TVs	139.1	156.0	+12.1%
(Millions of units)	2.00	2.69	+34.4%
LCDs *	176.4	261.0	+48.0%
Mobile Phones	124.4	133.6	+7.4%
(Millions of units)	2.74	3.34	+21.9%
Solar Cells *	34.8	57.6	+65.7%
(MW)	136	258	+89.7%

 $<sup>\</sup>hbox{$^*$Including internal sales between segments (Consumer/Information Products and Electronic Components).}$ 

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# **IV.** Financial Results Forecast for Fiscal 2010

(Billions of Yen)

	FY2010			
	Apr. – Sep.		Full year	
	(Forecast)	Change (Y on Y)	(Forecast)	Change (Y on Y)
Net Sales	1,450.0	+12.5%	3,100.0	+12.5%
Operating Income	50.0	+3,092.8%	120.0	+131.2%
Net Income	20.0	-	50.0	+1,037.1%

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#### Forward-Looking Statements

This presentation material contains certain statements describing the future plans, strategies and performance of Sharp Corporation and its consolidated subsidiaries (hereinafter "Sharp"). These statements are not based on historical or present fact, but rather assumptions and estimates based on information currently available. These future plans, strategies and performance are subject to known and unknown risks, uncertainties and other factors. Sharp's actual performance, business activities and financial position may differ materially from the assumptions and estimates provided on account of such risks, uncertainties and other factors. Sharp is under no obligation to update these forward-looking statements in light of new information, future events or any other factors. The risks, uncertainties and other factors that could affect actual results include, but are not limited

- ${\bf (1)}\ The\ economic\ situation\ in\ which\ Sharp\ operates$
- (2) Sudden, rapid fluctuations in demand for Sharp's products and services, as well as intense price competition
- (3) Changes in exchange rates (particularly between the yen and the U.S. dollar, the euro and other currencies)
- (4) Sharp's ability to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products and services
- (5) Regulations such as trade restrictions in other countries
- (6) Litigation and other legal proceedings against Sharp

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