

Notice Regarding Executive Personnel Changes

1. Changes of Directors and Executive Officers (Effective April 1, 2013)

New Title (New Responsibility)	Name	Current Title (Current Responsibility)
Representative Director and Executive Vice President (Chief Officer, Products Business Group)	Kozo Takahashi	Representative Director and Executive Vice President (Chief Officer, Products Business; Group General Manager, Global Sales and Marketing Group)
Representative Director and Senior Executive Managing Officer (Group General Manager, Corporate Management Group; Division General Manager, Structural Reform Division)	Tetsuo Onishi	Representative Director and Senior Executive Managing Officer (Chief General Administration Officer)
Director and Senior Executive Managing Officer (Assistant to the President; Chairman, Sharp(China)Investment Co., Ltd.)	Nobuyuki Sugano	Director and Senior Executive Managing Officer (Group General Manager, China Group; Chairman and President, Sharp (China) Investment Co., Ltd.; Chairman, Sharp Electronics Sales (China) Co., Ltd.)
Director and Senior Executive Managing Officer (Chief Officer, B to B Products Business; General Manager, Business Solutions)	Fujikazu Nakayama	Director and Senior Executive Managing Officer (General Manager, Business Solutions; Group General Manager, Document Solutions Group)
Senior Executive Managing Officer (Chief Officer, Devices Business Group)	Norikazu Hohshi	Executive Officer (Group General Manager, Display Device Production Group I)
Executive Managing Officer (General Manager, Communication Systems Business; Division General Manager, Communication Systems Division)	Yoshisuke Hasegawa	Executive Managing Officer (General Manager, Display Device Business; Group General Manager, Display Device Development Group)
Executive Managing Officer (Branch General Manager, Tokyo Branch)	Moriyuki Okada	Executive Managing Officer (General Manager, Health and Environment Business; Group General Manager, Health and Environment Systems Group)
Executive Managing Officer (Regional Chief Officer- Asia-Pacific; General Manager, Sales & Marketing-Asia-Pacific; Chairman, Sharp Electronics (Malaysia) Sdn. Bhd.)	Noboru Fujimoto	Executive Managing Officer (Group General Manager, ASEAN Group; Chairman, Sharp Electronics (Malaysia) Sdn. Bhd.)

New Title (New Responsibility)	Name	Current Title (Current Responsibility)
Director and Executive Managing Officer (Chief Officer, Corporate Strategy, Corporate Management Group)	Toshihiko Fujimoto	Director and Executive Managing Officer (Group General Manager, Corporate Strategy Group)
Director and Executive Managing Officer (Division Deputy General Manager, Structural Reform Division, Corporate Management Group)	Nobuyuki Taniguchi	Director and Executive Officer (Group General Manager, Human Resources Group)
Executive Officer (Regional Chief Officer-Europe; General Manager, Sales & Marketing-Europe; President, Sharp Electronics (Europe)Ltd.)	Paul Molyneux	Executive Officer (Group General Manager, Europe Group; President, Sharp Electronics (Europe) GmbH)
Executive Officer (Regional Chief Officer-North & South America; General Manager, Sales & Marketing-North & South America; CEO & Chairman of the Board, Sharp Electronics Corporation)	Toshiyuki Osawa	Executive Officer (Group General Manager, North & South America Group; CEO & Chairman of the Board, Sharp Electronics Corporation)
Executive Officer (Chief Officer, Accounting and Cost Structural Reform, Corporate Management Group)	Satoshi Sakakibara	Executive Officer (Group General Manager, Corporate Accounting and Control Group)

2. Newly Appointed Executive Officers (Effective April 1, 2013)

New Title (New Responsibility)	Name	Current Responsibility
Executive Officer (Chief Officer, Business Development; Unit General Manager, Business Development Unit, Corporate Management Group)	Junichi Kodama	Group Deputy General Manager, Corporate Strategy Group; Division General Manager, Business Development Division
Executive Officer (General Counsel, Corporate Management Group) * join Sharp Co. in April 1	Yumiko Ito	Executive Officer, Legal and Corporate Affairs Attorney-at-Law, Microsoft Japan Co., Ltd.
Executive Officer (General Manager, Display Device Business; Division General Manager, Display Device Business Division)	Akihiko Imaya	Group General Manager, Display Device Business Group and Display Device Sales and Marketing Group
Executive Officer (Division General Manager, Document Solutions Division)	Hiroshi Kataoka	Division General Manager, Document Systems Division, Document Solutions Group
Executive Officer (General Manager, Health and Environment Business; Division General Manager, Health and Environment Systems Division)	Masahiro Okitsu	Group Deputy General manager, Health and Environment Systems Group; Division General Manager, Air Conditioning Systems Division

New Title (New Responsibility)	Name	Current Responsibility
Executive Officer (Regional Chief Officer-China; President, Sharp (China) Investment Co., Ltd.)	Shinichi Niihara	Group Deputy General Manager, China Group; Vice Chairman, Sharp Electronics Sales(China)Co., Ltd; Vice President, Sharp(China)Investment Co., Ltd
Executive Officer (Chief Officer, Human Resources Development and In-House Communication, Corporate Management Group)	Shogo Fukahori	General Manager, Executive Office, Corporate Strategy Group

3. Retiring Executive Officers (Effective March 31, 2013)

Name	Current Title (Current Responsibility)
Motohiko Hayashi	Executive Managing Officer (Branch General Manager, Tokyo Branch)
Masami Obatake	Executive Officer (Group General Manager, Communication Systems Group) * Division General Manager, Communication Products Marketing Division (effective April 1,2013)
Masatsugu Teragawa	Executive Officer (Group General Manager, Business Solutions Promotion Group) * Division General Manager, Business Solutions Promotion Division (effective April 1,2013)
Kazutoshi Goto	Executive Officer (Group General Manager, Legal Group)