

Notice Regarding Executive Personnel Changes

1. Changes of Directors and Executive Officers (Effective October 1, 2013)

New Title (New Responsibility)	Name	Current Title (Current Responsibility)
President	Kozo Takahashi	President (Chief Officer, Products Business Group)
Representative Director and Executive Vice President (Chief Technology Officer)	Shigeaki Mizushima	Representative Director and Executive Vice President (Chief Technology Officer; Division General Manager, New Business Development Division)
Senior Executive Managing Officer (Chief Officer, Products Business Group)	Fujikazu Nakayama	Senior Executive Managing Officer (Chief Officer, B to B Products Business; General Manager, Business Solutions)
Executive Managing Officer (Division General Manager, Products Business Strategy Division)	Nobuyuki Taniguchi	Executive Managing Officer (Division Deputy General Manager, Structural Reform Division, Corporate Management Group)
Executive Officer (General Manager, Business Solutions; Division General Manager, Document Solutions Division)	Hiroshi Kataoka	Executive Officer (Division General Manager, Document Solutions Division)
Executive Officer (Division General Manager, Health and Environment Systems Division)	Masahiro Okitsu	Executive Officer (General Manager, Health and Environment Business; Division General Manager, Health and Environment Systems Division)

2. Newly Appointed Executive Officer (Effective October 1, 2013)

New Title (New Responsibility)	Name	Current Responsibility
Executive Officer (Chief Executive Officer and Chief Marketing Officer for Europe, Middle East, and Africa Business Unit ; Chairman, Sharp Electronics (Europe) Ltd.)	Hiroshi Sasaoka	Division General Manager, Plasmacluster and LED Lighting Equipment Development Division